

The 5th International Symposium on Cultural Heritage Conservation and Digitization (CHCD 2018)

1. Introduction of CHCD International Symposia

The International Symposium on Cultural Heritage Conservation and Digitization (CHCD) is an important international conference in the field of cultural heritage conservation and digitization, organized by [Tsinghua University](#), together with the [International Committee for Documentation of Cultural Heritage \(ICOMOS-CIPA\)](#) and the [Chinese Committee for the International Council on Monuments and Sites \(ICOMOS-China\)](#). The CHCD is an international academic platform, [created in 2010](#) by [Tsinghua Heritage Institute for Digitalization \(THID\)](#). So far, THID has successfully [organized four biannual conferences](#), and today CHCD has become an important international event well known in the field of cultural heritage, born inside the academia, but strongly connected to society, aimed at integrating cross-sector resources, in communication with the global community and conceived in an inter-generational perspective.

The CHCD International Symposium has so far invited over 200 institutions and 800 representatives from 30 countries and regions, and has been able to attract interest and coverage by mainstream media. The CHCD International Symposium has already become an important means for understanding China's cultural heritage conservation and digitization, and moreover, it has helped improving the role and influence of China's cultural heritage digitization on the international level.

2. Introduction of the CHCD2018 Symposium

The 5th International Symposium on Cultural Heritage Conservation and Digitization (CHCD 2018) will be held from [September 12th to 16th, 2018](#), at [Tsinghua University in Beijing](#).



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The topic chosen for CHCD 2018 is “[Re-member: Heritage-driven Economy](#)”. The main purpose of CHCD 2018 is discussing how modernity can decode and interpret cultural heritage and its historical information and value, as well as investigating the role cultural heritage can play as entrepreneurship development model in the contemporary era.

Already at a very early stage, the symposium has enjoyed attention from media and specialists both in and outside China, and has been praised and supported by international organizations, first and foremost the International Council on Monuments and Sites (ICOMOS) and the International Society for Photogrammetry and Remote Sensing (ISPRS), and governments both at the local level and the international level, as well as other leading institutions such as the American CyArk Institution, the Institute For Culture of Belarus, the Glasgow School of Art in UK, the Promoter Srl, the Laboratory for Photogrammetry of National Polytechnic of Athena, and the PostScriptum Company.

China Culture Daily is the official media channel of the CHCD 2018 and will be in charge of covering and broadcasting the conference for the entire duration of the event.

The symposium is expected to host more than 200 delegates from over 15 countries and regions and 100 top-notch institutions.

3. Daily Agenda (Draft)

3.1 - Date and Location

- Date: September 12th-15th, 2018
September 12th: registration day;
September 13th-14th: conference;
September 15th: excursion (optional, at extra charge)
- Location: Tsinghua University, Beijing



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3.2 - Brief Programme

Date	Morning	Afternoon	Evening
Sep 12, 2018	Registration		
Sep 13, 2018	Opening ceremony	International panel /Academic session on specific topics (parallel sessions)	Dinner
	Keynote speeches		
	Group photo		
Sep 14, 2018	Global Heritage Site Promotion Session /youth forum (parallel sessions)	Business matchmaking session / training class closing report	/
		Closing ceremony	
Sep 15, 2018	Excursion (on-site investigation; optional)		

4. Advantages and Strong Points of the CHCD 2018

4.1 Supports by Authoritative Institutions in China and Abroad

- Officially supported by the International Council on Monuments and Sites (ICOMOS), the International Society for Photogrammetry and Remote Sensing (ISPRS), and other leading institutions
- Jointly organized by the China National Committee for the International Council on Monuments and Sites, the International Scientific Committee for Cultural Heritage Documentation, and Tsinghua University (China's leading university of technology);
- Supported by international research institutes and universities from the Netherlands, England, Italy, Austria, Canada, Greece, and other countries.
- Supported by leading Chinese institutions and institutes.



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4.2. CHCD as an International Academic Event

- Gathering of leading scholars and experts in the field, both from China and abroad.
- Inter-disciplinary conference, integrating different disciplines including cultural relics, architecture, archaeology, museology, mapping and surveying, interpretative exhibition, digitization, the industry, and the media.
- The symposium is supported by Chinese and international universities.

4.3 Special Exhibition on World Heritage, high-tech devices and creative cultural products

- Focus on presenting cultural heritage, tangible and intangible cultural heritage in its various shapes and contents from the global perspective; as well as hi-tech and intelligent products like VR/AR, multi-media works, and a variety of cultural and creative products;
- Integration of technology and art, merging quality with innovation and aesthetics;
- Special themed exhibition about the national digital heritage of different countries (learning through comparison); understanding the actual situation and future trends of conservation and cultural heritage development without borders (across countries), mutually learning from different experiences and techniques.

4.4 Inter-disciplinary and Cross-sector Innovation

- Experts from different disciplines and fields, ranging from academia to the heritage management (government) and the industry, will share their own expertise and together investigate possibilities for future innovation
- Creation of an interactive platform to facilitate and promote new opportunities and modalities of collaborations across the different sectors.

4.5 Study of International Best-practice Examples

- Digital Heritage Best Practice Competition. Examples will be collected from inside and outside China and selected to be showcased as exemplary cases of digital heritage conservation. The competition will offer Chinese



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and international institutions and programs a platform to exhibit and promote their own work and achievements.

- Selected cases will be exhibited at the CHCD2018, to showcase the successful application of theoretical concepts and their practical realization. The exhibition provides participating institutions with an opportunity to observe study and learn from these cases, and to identify new paths of development and innovation.
- It is an opportunity to widen cultural horizons and thinking modes, and to acquire a global perspective on current issues.

4.6 International Exchange and Cooperation

- The CHCD2018 is a professional and international platform of exchange, exhibition and promotion of ideas and projects. It is an important opportunity for Chinese institutions to network at the international level, exchange ideas and seek collaboration opportunities.
- It is an opportunity to establish collaborations and contacts for new study programs and specific research topics with specialists and institutions of different countries.
- It is an opportunity to sign strategic collaboration agreements with different countries and national institutions.

4.7 An Effective Means for Communication and Promotion

- Through the CHCD 2018, national heritage sites and digital heritage cases will introduce their work to other countries and institutions participating at the symposium. CHCD is thus an important opportunity to promote your work, gain reputation and prestige among peers, and set the basis for potential collaborations.
- The CHCD 2018 welcomes participation of diverse content and form, such as academic presentations, thematic exhibitions, inter-disciplinary dialogues, showcase competitions, media cooperation, international organizations as associate and supportive partners, and aims at offering Chinese participating institutions new ways to promote themselves and make themselves known at the international level.



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- The CHCD 2018 has also built up an extensive broadcasting network, thanks to the support of Chinese and international media that showed great interest in the event.

5. Organizing Institutions of the CHCD 2018

5.1 Hosts

- Tsinghua University
- International Committee for Documentation of Cultural Heritage (CIPA)
- Chinese National Committee for the International Council on Monuments and Sites (ICOMOS China)

5.2 Organizers

- Tsinghua University, School of Architecture
- Tsinghua University, Academy of Arts & Design
- Beijing Tsinghua Heritage Institution for Digitization (THID)

5.3 Supporting Institutions / Co-organizers (to be updated)

- International Council on Monuments and Sites (ICOMOS)
- International Society for Photogrammetry and Remote Sensing (ISPRS)
- Key Scientific Research Base of Spatial Information Technology Application for Cultural Heritage Conservation (Tsinghua University), State Administration of Cultural Heritage, P. R. China
- Institute of Interactive Media, Academy of Arts & Design, Tsinghua University
- Beijing Re-Yuanming Co., Ltd.
- Glasgow School of Art, England
- Promoter srl, Italy
- Information & Interaction Design Committee (IIDC)
- People's Government of Jinxi County
- Academic Committee of New Technology Application, Urban Planning Society of China
- Alliance of Innovation Science for Culture Heritage Conservation (AisCHC)



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6. Committee of the CHCD 2018

6.1 Presidential Board

(1) Presidents

- Mario Santana, Vice-Chair of the International Council on Monuments and Sites (ICOMOS), Vice-Chair of the International Committee for Documentation of Cultural Heritage (ICOMOS-CIPA)
- Andrea Georgopoulos, Chair of the International Committee for Documentation of Cultural Heritage (ICOMOS-CIPA), Professor at Athens Polytechnic
- Zhuang Weimin, Dean of the School of Architecture at Tsinghua University
- Lu Xiaobo, Dean of the School of Art at Tsinghua University

(2) Executive Presidents

- Dang Anrong, Professor at the School of Architecture at Tsinghua University
- Zhang Lie, Associate Professor at the School of Arts at Tsinghua University
- He Yan, Director of Tsinghua Heritage Institution for Digitization (THID)

(3) Honorary Presidents

- Gustavo Araoz, Honorary President of the International Council on Monuments and Sites (ICOMOS)
- Guo Zhan, Vice-President of the Chinese Academy of Cultural Relics, President of the World Heritage Institute
- Guo Daiheng, Professor at the School of Architecture, Tsinghua University
- Guo Huadong, National Academician at China Academy of Sciences

6.2 Executive Committee

- Yan Haiming, Office Head of the Secretariat, Chinese Committee for the International Council on Monuments and Sites (ICOMOS China), Research Associate at the Chinese Academy of Cultural Heritage (CACH)
- Jiang Jie, President of Commission III, the International Society for Photogrammetry and Remote Sensing (ISPRS)
- Zhou Wensheng, Associate Professor at the School of Architecture at Tsinghua University



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- Richard Wang, Associate Professor at the School of Arts & Design at Tsinghua University
- Alex Yen, Associate Professor at China Technology University (Taiwan)
- Alexandra Harrer, Assistant Professor at the School of Architecture at Tsinghua University
- Paul M. Chapman, Dean of the School of Simulation & Visualization, Glasgow School of Art (England)
- Antonella Fresa, Design Director at Promoter srl Company (Italy)
- Xu Lian, Deputy Editor-in-Chief of China Culture Daily, China Cultural Media Group Co., Ltd.
- Ma Yinghua, Center Director at Tsinghua Heritage Institute for Digitization (THID)
- Yang Si, Department Manager of at Tsinghua Heritage Institute for Digitization (THID)
- Sophie Zhang, International Program Liaison at Tsinghua Heritage Institute for Digitization (THID)
- Chloe Pei, Research Associate, Designer of Beijing Re-Yuanming Co., Ltd.

7. Invitation (Letter)

The organizers of the CHCD 2018 are glad to extend the invitation to the event to all Chinese and international institutions and private individuals. The event will be an important occasion to exchange ideas with renown Chinese experts and with leading experts and institutions from all around the world, and to enjoy the exclusive privilege of establishing contacts and collaboration agreements with our partner countries.

Please contact the CHCD Secretariat for further information:

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We are looking forward to your participation!



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